

Theme	Frontline Channels					Secondary Channels					Council Team
<b>Equalities</b>	Equality Advisory Group - public participation	Meet the Director	Meet the Leader			Equality Advisory Group	Meet the Director	Meet the Leader	Scrutiny Reviews	Welcoming City Task Group	Communities & Equalities (C&E)
<b>Health &amp; Wellbeing</b>	Inclusive Sports										SAL
<b>Planning</b>	Planning Panels					Community Forums	Parish Councils				C&E
<b>Customer Services</b>	Customer Contact Centre										Customer Services
<b>Volunteering</b>	Volunteering										C&C
<b>Housing / Tenants</b>	Residents Associations	Estate Walkabouts	Tenant Panels	The Federation	Face to Face: Estate Manager						Housing / C&E
<b>Various</b>	Annual Residents' Survey										Policy
<b>Local Democracy</b>	Residents Forum	Face to Face: Community Involvement Officer	Contact Ward Cllr								C&E
<b>Young People</b>	Youth Council										Youth Support Services
<b>Various</b>	Citizens Panel										Marketing & Communications
<b>Local Democracy</b>	Council Meetings - public participation	Face to Face: Ward Cllr	Petition the Council			Participation in Local Democracy	Becoming a Cllr	Scrutiny Reviews			Democratic Services
<b>Innovation</b>	Genius										Performance
<b>Transformation</b>	Transformation Programme					Re-wiring Council Website Focus					Policy & Performance
<b>All</b>	Social Media Channels	Council Website	Ward Twitter	Council Twitter							Various

**Communities of Identity**

1. Age (0-100)
2. Carers (of older and disabled people)
3. Disability (blind, learning disability, deaf, physical disability)
4. Gender (male / female)
5. Gender Reassignment (transgender)
6. Pregnancy/Maternity (before /after baby)
7. Marriage & Civil Partnership
8. Race
9. Religion, belief (different faiths: christian, hindu, muslim etc)
10. Sexual orientation (gay, lesbian, bi-sexual, questioning)